



RITON

1 PRIMAL

3-9X40LB RIFLESCOPE



RITON

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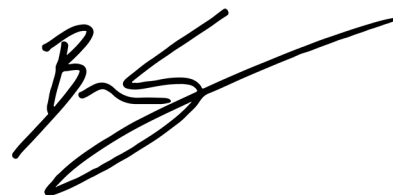
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THANK YOU FOR CHOOSING RITON OPTICS.

We know that you have many options and we are thankful for selecting Riton as your optics provider.

As a company founded by Law Enforcement and Military Veterans, we take our commitment to service seriously. We have an unwavering passion for offering high quality optics at the industry's most competitive prices and matched by incredible service. You will see the difference in everything we do because we are different, and we developed this company to be exactly that so that you, the consumer, get everything you deserve. If you are ever in need of additional information or assistance, please contact us. We are here to continually serve you as a valued partner.

"RITON WAS BUILT OUT OF THE BELIEF THAT A PERSON'S HARD-EARNED DOLLAR SHOULD BUY QUALITY OPTICS AND THE BEST SERVICE AT EVERY PRICE POINT."



BRADY SPETH - FOUNDER AND CEO

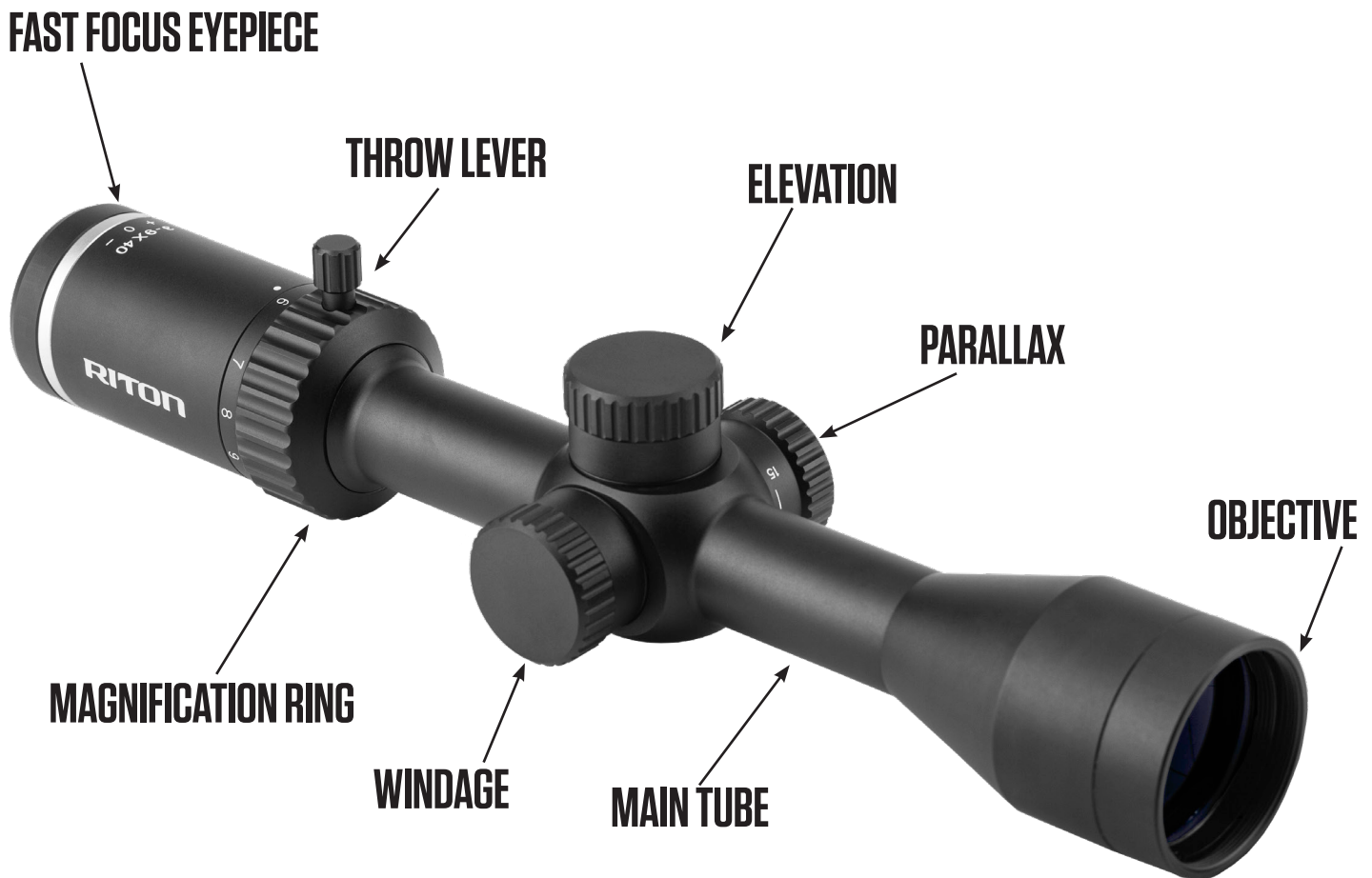
1 PRIMAL 3-9X40LB

OPTIC SPECIFICS

The 1 Primal 3-9x40LB or Long Body, is the quintessential hunting scope. With a budget friendly price tag, the 1 Primal 3-9x40LB features crystal-clear Riton HD glass, an integrated throw lever and fully multi-coated lenses. Complete with a 1-inch tube and capped, zero resettable turrets, this is a best in class, best value optic.

DETAILED PRODUCT FEATURES:

- / Featuring Capped, Zero Resettable Turrets
- / Integrated Removable Throw Lever
- / 1/4 MOA Windage and Elevation Adjustment
- / Fast-Focus Eyepiece
- / Assembled in EP-Level Clean Room
- / 100% Waterproof, Fog Proof and Shockproof (tested up to 1200 G's)



TECHNICAL SPECIFICATIONS



MAGNIFICATION:	3-9
PARALLAX ADJUSTMENT:	15-Infinity
TUBE DIAMETER:	1 Inch
OBJECTIVE LENS DIAMETER:	40mm
FOCAL LENS POSITION:	Second Focal Plane
LENS COATING:	Fully Multi-Coated, Full Wide Band, Waterproof Coated, Low Light Enhancement
RETICLE:	RHR
FIELD OF VIEW AT 100 YDS:	11ft - 33ft
MATERIAL:	6061-T6 Aircraft Grade Aluminum
EYE RELIEF:	3.9in/99mm
EXIT PUPIL:	Low 14.4mm - High 4.9mm
CLICK VALUE AT 100 YDS/MM:	1/4"
ADJUSTMENT RANGE:	80 MOA
MOUNTING LENGTH:	5.5in/140mm
LENGTH:	12in/305mm
WEIGHT:	22.4oz/635g

EXPLANATION OF MINUTE OF ANGLE (MOA)

MOA unit of arc measurements are based on degrees and minutes. There are 360 degrees in a circle and 60 minutes in a degree for a total of 21,600 minutes (MOA) in a circle. A minute of angle will subtend 1.05 inches at a distance of 100 yards.

ADJUSTING YOUR SCOPE

Use the chart below to determine the clicks needed to adjust your point of impact. The chart below is based on 1/4 MOA adjustments.

100 YARDS	200 YARDS	300 YARDS	400 YARDS	500 YARDS
.25 IN	.50 IN	.75 IN	1 IN	1.25 IN

*Graduations can be calculated at additional distances beyond 500 yds.



For more information on MOA and MRAD, scan the QR code above for an in depth video from Riton University



SECOND FOCAL PLANE (SFP) RETICLE

The reticle in your Riton rifle scope is a Second Focal Plane (SFP). SFP reticles are located in the rear of the image erecting and magnifying lenses. The advantage of an SFP reticle is that it always maintains the same appearance. Shooters using the reticle hash marks should be aware that the listed subtensions that are used for estimating range, holdover and windage correction are at the maximum magnification.

TO CHANGE MAGNIFICATION:

Simply turn the magnification ring to the desired magnification level. Lower power's offer a wider field of view while higher power's offer a zoomed in focused view.

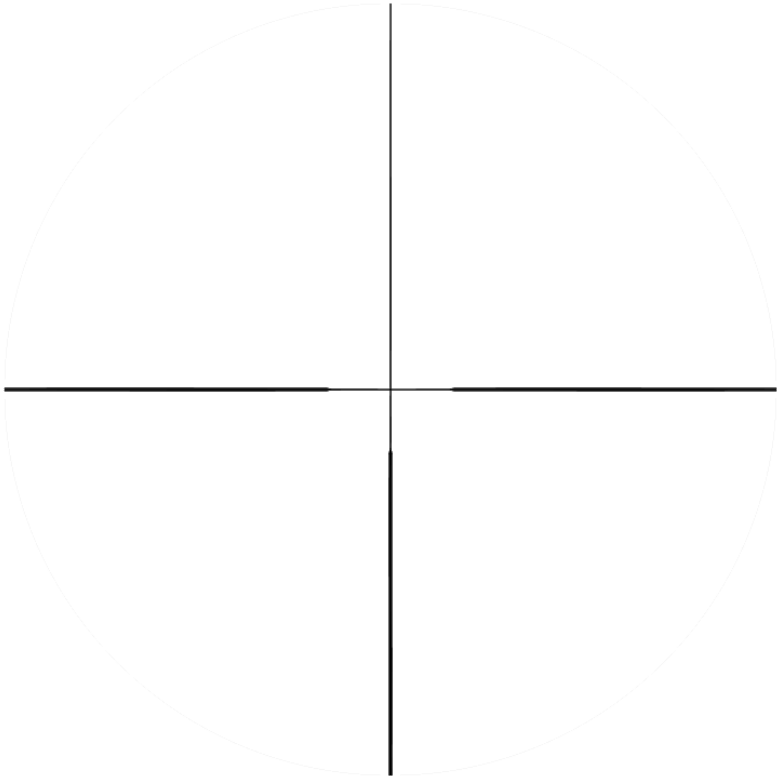


For more information on First Focal Plane and Second Focal Plane, scan the QR code above for an in depth video from Riton University



RETICLE INFORMATION

The Riton 1 Primal 3-9x40LB is equipped with the RHRv Reticle





FAST FOCUS EYEPIECE

The Riton fast focus eyepiece is designed to quickly and easily adjust the focus on the rifle-scope's reticle.

TO ADJUST THE RETICLE FOCUS:

1. Look through the scope on max magnification (9 power) at a blank white wall or white paper
2. Turn the eyepiece in or out until the reticle image is as crisp as possible.



MECHANICAL ZERO

Your Riton riflescope is pre-set from the factory with the reticle in the center of the adjustment ranges.

TO FIND FACTORY ZERO:

1. Dial the turret one direction until it will no longer rotate.
NOTE - Do not force the turret past it's stopping point.
2. Dial the turret opposite direction counting how many MOA it turns.
3. Divide that total number of MOA in half and dial to that number for your factory zero.
4. Complete this procedure for both windage and elevation dials to approximately center the reticle.



SETTING THE ZERO STOP TURRETS

By zeroing the rifle at 100 yards, the shooter can calculate how many clicks of adjustment are needed for different distances or wind conditions.

TO SET ZERO STOP TURRETS AFTER YOUR RIFLE IS SIGHTED IN:

1. Loosen the screw from top of the turret and take off the turret knob.
2. With provided Allen wrench, loosen the 2 outer screws on the shim found in the box. The shim is a small black disk with a hole in the middle.
3. Hand thread the shim onto the turret post and dial it down until it stops. No tools are necessary for this step, just hand tighten.
4. Tighten the two outer shim screws with the provided tool.
NOTE: The screws just need to be snug. DO NOT over tighten.
5. Put the turret knob back on with the zero line aligned with the indicator mark and tighten down the top screw.



For more information on Zero Stop Turrets, scan the QR code above for an in depth video from Riton University



MOUNTING YOUR RITON RIFLESCOPE

Always use high quality rings or a mount that match your optic's main tube diameter.

TO MOUNT YOUR RITON RIFLESCOPE:

1. Mount the bottom half of the rings or mount on the mounting base of your rifle.
2. Place the riflescope on the bottom ring halves and loosely install the upper ring halves so that your riflescope is able to move between rings.
3. Before tightening the ring screws, adjust for maximum eye relief to avoid injury from recoil.
4. Tighten the scope rings per the torque specs of the rings or mount.



For more information on Mounting, scan the QR code above for an in depth video from Riton University

EYE RELIEF AND RETICLE ALIGNMENT

TO SET A PROPER EYE RELIEF AND RETICLE ALIGNMENT:

1. Set the riflescope magnification to the highest setting.
2. Slide the riflescope as far forward as possible in the rings.
3. While looking through the riflescope in a normal shooting position, slide the riflescope back towards your face, paying attention to the field of view. Just as the full field of view is visible, stop the movement of the riflescope.
4. Without disturbing the front-back placement, rotate the riflescope until the vertical cross-hair exactly matches the vertical axis of the rifle. Use of a reticle leveling tool, a weight hung on a rope, or bubble levels will all help with this procedure.
5. After aligning the reticle, tighten and torque the ring screws down per the manufacturer's instructions.

BORE SIGHTING

Bore sighting is a preliminary procedure to achieve proper alignment of the scope with the rifle's bore. Initial bore sighting of the riflescope will decrease the amount of time and ammunition you need to use at the range.

This can be done by using a mechanical or laser bore sighter according to the manufacturer's instructions or by removing the bolt and sighting through the barrel on some rifles.

TO BORE SIGHT YOUR RIFLESCOPE:

1. Place the rifle solidly on a rest and remove the bolt.
2. Sight through the bore at a target approximately 50 yards away.
3. Move the rifle and the rest until the target is visually centered inside the barrel.
4. With the target centered in the bore, make windage and elevation adjustments until the reticle cross-hair is also centered over the target.

Note - If a laser bore sighting or any other similar device inside the bore was used, it must be removed before firing. An obstructed bore can cause serious damage to the gun and possible injury to the shooter.

ZEROING THE SCOPE

IMPORTANT SAFETY CHECKS:

- Always check your weapon and surroundings for safety.
- Follow all weapon manufacturer safety guidelines.
- Always shoot from a solid rest using consistent and proper form.
- Be sure that your target is level to aid in accurate sight-in process.

TO ZERO THE SCOPE:

1. Start the sight-in process from 25 yards. From a solid rest fire one 3-shot group, ensuring that you fire at same spot each time. Use the grid lines on your target to center and level your cross-hairs.
2. After the first 3-shot group, make adjustments to bring bullet impact to the center of target you're shooting at. Repeat this process at 100 yards and you will have an accurate 100 yard zero.

Note - Scope graduations are 1/4 MOA. Scope turrets are marked with direction of bullet impact change. At 100 yards a 1/4 MOA scope adjustment will move bullet impact 1/4 inch in direction adjusted. At 25 yards that same 1/4 MOA adjustment will be 4 times smaller, so 1/4 MOA adjustment at 25 yards will move bullet impact 1/16 of an inch.



For more information on Bore Sighting and Zeroing your scope, scan the QR code above for an in depth video from Riton University

TROUBLESHOOTING

Problems thought to be associated with your riflescope are often actually mount problems. Take the time to ensure the mounts are tight to the rifle and that scope is secured and does not twist or move in the rings. Confirm that the correct base and rings are being used and that they are in the proper orientation. Be sure to torque your rings per the manufacturer's spec

Keep in mind there are many issues that can cause poor bullet grouping. Always utilize a solid rest and maintain good shooting technique. Have a qualified gunsmith look over your rifle to be sure all things are in working order. See that the action and barrel are properly cleaned. Some rifles and ammunition don't work well together, try different ammunition and see if accuracy improves.

RITON PROMISE WARRANTY

As a part of the Riton Promise we believe in providing you with the best possible service, including the industry's best warranty. The quality of our products makes this the best warranty you'll likely never have to use; however, as hunters and outdoorsmen and women, we know that bad things sometimes happen to even the most cautious.

OUR WARRANTY IS SIMPLE:

- No proof of purchase or registration required for your Riton products.
- Lifetime warranty regardless of original purchaser.
- All warranty replacements will receive a brand-new product off the shelf. We will not ever replace the product with a repaired or refurbished product.
- Replacement product will be shipped within 48 hours of receiving and approving your return.
- Loss, theft and/or deliberately worn and damaged products are not covered. Warranty is VOID if damage results from unauthorized repair or alteration.



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